



BLACKSBURG HIGH SCHOOL ATHLETIC CLUB

Dear BHS and BMS Supporters,

What a year for Blacksburg High School in 2016-2017. We ended the year last year with **9 Conference Championships; 9 Region Championships; 4 State Runner-Ups, 6 State Championships; won the Athletic Wells Fargo Cup, won the Academic Wells Fargo Cup, won the Jubilee Sportsmanship Award, and won the Claudia Dodson Award.** On behalf of the Blacksburg High School Athletic Club, **CONGRATULATIONS!!! Job Well Done!**

Your BHS Athletic Club is a key funding source for Blacksburg High Schools athletic programs. Last year, we directly financially supported your student athletes to the tune of more than \$80,000.00 in 2017. Our members are directly responsible for the BHS Athletic Club and their mission; to support Blacksburg High and Middle School student athletes to ensure that our athletes have the resources to perform at the highest level both on and off the field.

Our funds are raised through many actions from your volunteer BHS Athletic Club Board Members, Committee Chairs and Team Ambassadors. We raise monies through membership dues, concessions, raffles and fundraising events throughout the year. This allows us to start of the school year with a generous gift of start-up funds to the High School of \$10,000.00-\$20,000.00 each August. In addition to the start-up funding, we also support BHS through direct communications with the AD's of the High School and the Middle School, as well as their principals.

I know many have asked "where does the money go." Our funds are used broadly across all sports programs to meet any planned and immediate sporting needs. Last year, some of these needs that we supported were hotel accommodations for our state runs. We also covered the shared costs of MCPS transportation needed for region and state games for all of our athletes. Last year, we provided multiple teams with new uniforms, helmets, warm ups, balls, nets, and cheer gear to name a few. We directly cover the costs of field maintenance for soccer, baseball, and football. We are instrumental in replenishing our Athletic Trainer's field and courtside medical equipment bags. We pay for all sporting event officials. We provided two timing and equipment sheds for track and cross country. We shared in the costs of your student's sports letters and multi-year letter pins. We pay your students VHSL membership dues to be able to participate in high school sports. These are just a few of the expenses that are incurred with high school sports that your Athletic Club assists with.

There is so much to be proud of at BHS and we hope you will share in that pride by helping us to honor the past, present and future shining stars of our community. Please consider joining our Athletic Club. There are several different options to choose from. We have added two corporate sponsorship opportunities this year. If you own a business and would like to be a corporate sponsor with the Blacksburg Athletic Club, we have two levels available. The \$1,000.00 corporate sponsorship gets you 5 All Sports Season passes for 2017-2018, and a \$2,000.00 corporate sponsorship gets you 10 All Season Sports passes as well as recognition as the game sponsor for any one of our home football games. Additionally, both levels of sponsorship will allow for you to set up an informational booth outside our highly trafficked concessions area to promote your business during a football game of your choice.

We are conducting a raffle again this year giving away a Hokie custom made grill, a 65 inch flat screen TV, and \$250.00 in cash. The drawing will be held on October 20th at the halftime event against Pulaski. Tickets are \$10.00. We will also be holding our stellar Shamrock Social event in March and cordially invite you to consider this great date night event. Silent auction items, great food and beverages, as well as team auction items are up for bid. It is a great night to be had by all.

We hope that we can count on your help to continue to make BHS and BMS Athletics great. Our Student Athletes deserve it.

Cordially,

Dave Shelor-President, Blacksburg Athletic Club 2017-2018

What is a *BAC* Ambassador?



Asset to the sport represented and to the BAC.

Memberships: Help sell as many memberships as possible among your group (85% Goal).

Bonding: Help the various sports and the BAC bond. Support and respect each groups needs.

Attendance: Be present for all BAC events and support your respective sport.

Student Passes: Help sell as many student passes as possible among your group (85% Goal).

Support: Participate and attend as many functions as you can.

Agenda: Report on your sport as a standing agenda item at our regular meetings.

Donor: Donate your time, talents and/or financial resources.

Organize: Help organize your groups part at our major events (Shamrock Social, Chili Cook-Off, Window Decorating, etc.)

Relationships: Help add to an ever growing network of community members dedicated to increasing school and community spirit.

Please consider representing your student athlete's team by being an Ambassador to the Athletic Club!

If you are willing to be an ambassador for any athletic team this school year, please contact Karen Hudson ~ karenhudson@verizon.net.

Go Bruins!



Complete and mail this form to:
Membership Chairperson (Karen Hudson)
Blacksburg Athletic Club
 P.O. Box 707
 Blacksburg, VA 24063-0707
 karenhudson2571@gmail.com



Name: _____
PLEASE PRINT

Address: _____

Phone: _____

E-Mail Address(s): _____
PLEASE PRINT CLEARLY.
 ALL NOTICES WILL BE SENT
 BY EMAIL

List (Print) Immediate Family Members Within Household:

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____
- 7 _____
- 8 _____

Please circle the membership option and make all checks payable to BHS Athletic Club

Individual Options

Family Options

Membership Only No Passes Please Circle	Membership plus All Sports Pass Please Circle	Membership plus Single Season Pass (Please Circle Season)		
		Fall	Winter	Spring
N/A	BEST VALUE \$150 Admission to all regular season HOME 2016-17 BHS and BMS Athletic Events. VHSL Playoffs do not apply.		\$100	
\$40	\$300	Admission to all regular season HOME BHS and BMS Athletic Events during that season (Fall, Winter, Spring). VHSL Playoffs do not apply.		
			\$150	

Corporate Options

\$1,000	Membership plus 5 All Season Passes	\$2,000	Membership plus 10 All Season Passes & Varsity FB Game Sponsorship
----------------	-------------------------------------	----------------	--

*Names will be on the pass list at the ticket booth. Please arrive early to avoid possible delays.

Donation Options \$ _____ to Operations \$ _____ to Capital Improvements



**Reserved Seating for ALL Football Games - BMS, JV and Varsity
 Bruin Stadium Seat Included For You to KEEP!**

\$75 per seat on the 50 Yard Line at Bill Brown Stadium: # of Seats Requested _____

Volunteers are always NEEDED and APPRECIATED!

Follow us on Facebook to get the latest news and information about BHS sports.

President: Dave Shelor, dshelor@embracehomeloans.com
 Vice President: Kris Wertz, kristenwertz67@gmail.com
 Secretary: Maryann Boyle, maboyle6279@gmail.com
 Treasurer: Julie Anderson, julieanderson811@gmail.com

Membership: Karen Hudson, karenhudson2571@gmail.com
 Fundraising: Lisa Young, lgyoung@vt.edu
 Leisa Shelor, leisa5.ls@gmail.com
 Concessions: Jason Massie, jmassie@dhgriffin.com
 Kimberly Keith, kbkeith96@gmail.com